Logo in navigation bar

UIImage \*img = [UIImage imageNamed:@"logoPink"];

UIImageView \*imgView = [[UIImageView alloc] initWithFrame:CGRectMake(0, 0, 60, 30)];

[imgView setImage:img];

// setContent mode aspect fit

[imgView setContentMode:UIViewContentModeScaleAspectFit];

self.navigationItem.titleView = imgView;